

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2453170 /		<u>Alt Order #</u>
<u>Advertiser</u> Herbster for Governor		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/13/22 - 03/19/22	<u>Estimate #</u> 313319	
<u>Product</u> Herbster For Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 114228	<u>Advertiser Ref</u> 596463	

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/14/22	03/18/22	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$80.00			
N 2	WOWT	03/14/22	03/18/22	Midday News	11a-12p		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				10	\$100.00			
N 3	WOWT	03/14/22	03/18/22	Days of Our Lives	12p-1p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTW-F--				4	\$75.00			
N 4	WOWT	03/14/22	03/18/22	M-F 2-230p	2-230p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$50.00			
N 5	WOWT	03/14/22	03/18/22	M-F 3p-4p	258p-4p		:30			NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				10	\$70.00			
N 6	WOWT	03/14/22	03/18/22	Today Show	7a-9a		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				10	\$275.00			
N 7	WOWT	03/19/22	03/19/22	Weekend News Sa	7-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	-----S-				1	\$100.00			
N 8	WOWT	03/19/22	03/19/22	Sa Today	8a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	-----S-				1	\$200.00			
N 9	WOWT	03/13/22	03/13/22	Weekend News Su	658a-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	-----S				1	\$100.00			
N 10	WOWT	03/14/22	03/18/22	M-F News @ 4p	358p-5p		:30			NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				15	\$175.00			
N 11	WOWT	03/14/22	03/18/22	News @ 5p M-F	457p-530p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				10	\$350.00			
N 12	WOWT	03/14/22	03/18/22	News @ 630p M-F	630p-7p		:30			NM	9	\$3,150.00

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<u>Contract Dates</u> 03/13/22 - 03/19/22	<u>Product</u> Herbster For Governor	<u>Estimate #</u> 313319

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				9	\$350.00			
N 13	WOWT	03/19/22	03/19/22	News @ 5p Sa	459p-530p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	-----S-				1	\$300.00			
N 14	WOWT	03/19/22	03/19/22	News @ 630p Sa	630p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	-----S-				1	\$200.00			
N 15	WOWT	03/13/22	03/13/22	News @ 5p Su	459p-530p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$300.00			
N 16	WOWT	03/19/22	03/19/22	Saturday Night Live	1030p-12a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	-----S-				1	\$200.00			
N 17	WOWT	03/14/22	03/18/22	News @ 10p M-F	10p-1035p		:30			NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				10	\$375.00			
N 18	WOWT	03/19/22	03/19/22	News @ 10p Sa	10p-1035p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	-----S-				1	\$350.00			
N 19	WOWT	03/13/22	03/13/22	News @ 10p Su	10p-11p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$250.00			
N 20	WOWT	03/14/22	03/18/22	Weekday Jeopardy	6p-630p		:30			NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				10	\$325.00			
N 21	WOWT	03/19/22	03/19/22	Sa Jeopardy	6p-630p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	-----S-				1	\$200.00			
N 22	WOWT	03/14/22	03/14/22	Monday Prime 2 Hour	657p-9p/8p-10p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	M-----				1	\$450.00			
N 23	WOWT	03/16/22	03/16/22	Wednesday Prime Hr 2	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	--W----				1	\$750.00			
N 24	WOWT	03/16/22	03/16/22	Wednesday Prime Hr 3	9p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	--W----				1	\$750.00			
N 25	WOWT	03/17/22	03/17/22	Thursday Prime Hr 1	657p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	---T---				1	\$350.00			
N 26	WOWT	03/17/22	03/17/22	Thursday Prime Hr 2	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	---T---				1	\$350.00			
N 27	WOWT	03/18/22	03/18/22	Friday Prime 2 Hour	657p-9p/8p-10p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	----F--				2	\$350.00			
Totals											115	\$27,225.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/19/22	115	\$27,225.00	(\$4,083.75)	\$23,141.25
Totals	115	\$27,225.00	(\$4,083.75)	\$23,141.25

Signature: _____ Date: _____

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